

GROW YOUR COACHING BUSINESS & PERSONAL BRAND



WORKSHEET

PART TEN

START MAKING A LIST OF TOPICS YOU'LL WRITE ABOUT

Start with some Pillar Content topics. Remember that you can slice up a piece of Pillar Content into countless blogs and then make social media posts pointing to those blogs.

1.

Article (s)

Blog(s)

Social Media Post(s)

Article Subjects

1.

2.

3.

4.

5.

Blog Subjects

1.

2.

3.

4.

5.

Social Media Post(s)

Facebook Messenger

Microsoft Teams

Telegram

Whats App

Facebook/Meta

Quora

TikTok

youTube

Instagram

Skype

Twitter

Other

Linked In

Snapchat

WeChat

START MAKING A LIST OF TOPICS YOU'LL WRITE ABOUT

Start with some Pillar Content topics. Remember that you can slice up a piece of Pillar Content into countless blogs and then make social media posts pointing to those blogs.

2.

Article (s)	Blog(s)	Social Media Post(s)
-------------	---------	----------------------

Article Subjects

1. _____

2. _____

3. _____

4. _____

5. _____

Blog Subjects

1. _____

2. _____

3. _____

4. _____

5. _____

Social Media Post(s)

Facebook Messenger

Microsoft Teams

Telegram

Whats App

Facebook/Meta

Quora

TikTok

youTube

Instagram

Skype

Twitter

Other

Linked In

Snapchat

WeChat